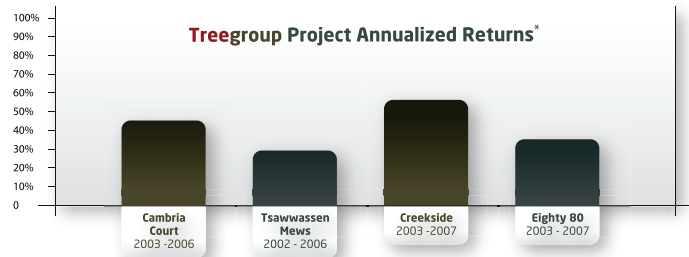




OVERALL RETURNS

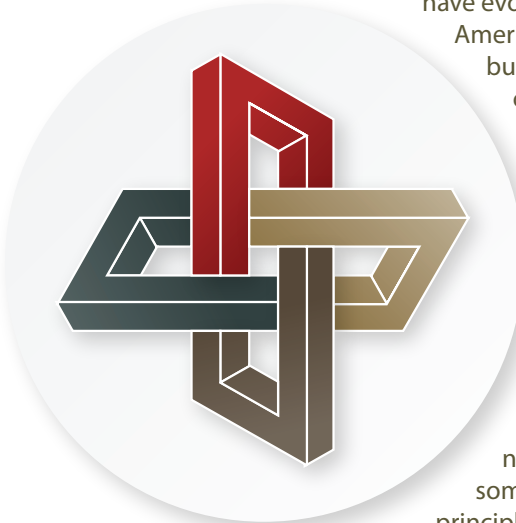
The treegroup™ way

Treegroup started as a small real estate developer. Over time we have evolved into one of North America's leading community builders. We are proud of our track record of balancing the needs of the company and its stakeholders with those of the greater community and all who live within or around it.



Our investment track record speaks for itself: **We have provided solid rates of return, in reasonable time periods by completing a large number of quality community based projects within countless economic environments.**

How do we do it? First and foremost we continue to grow because we enhance places where people want to live. Much of the current management team built all the business elements that make up Treegroup today, from the strategy, to the neighborhoods, to the individual homes. In building this company, we have employed some basic principles that are now embedded in our culture and guide us as we grow. These principles are so widely understood that they shape our direction on a daily basis. We call these principles the Treegroup Way and four of them, in particular, are of great importance to Treegroup and merit a brief review here.



We have to see it, to believe it

We realize that opportunities are found in places that are already there. Great communities have remarkable aspirations, compelling location, vital amenities and an indomitable spirit. We look for these types of places and help make "it" happen. Build it, they're coming.



All of us are in this together

Focused on meeting the needs of the community, investors and the economics of our business, we are rigorous in our due diligence, earnest in our desire to understand aims of the greater whole and committed to delivering an inclusive Master Plan that provides form and function for years to come. Socially and environmentally conscious, it's what building communities people want is all about.



Keep it real

Our homebuyers want well built, environmentally sound places that are unique, irreplaceable and valuable. Our investors want to experience consistently positive, tax efficient returns that have little correlation to the manic ups and downs of traditional stock and bond markets. A perfect symbiotic relationship. We have a long history of exceeding the expectations of both stakeholders. Deliver something real that people can count on.



Give them something to talk about

Safety and profit are derived from the value of what we buy and the momentum of how we sell. Community development within sought-after places and building large varieties of brilliantly crafted homes in bite size pieces for a diversity of buyers minimizes risk and maximizes return. This is reinforced by marketing to the people who desire our places in ways they want to be reached. Everybody wins.



* The graph shows an annualized simple return for Treegroup projects which were developed, constructed, marketed and sold within the past 10 years. Landbanking and development deals that did not have a full project lifecycle have been excluded. Past performance of these other Treegroup projects is not indicative of future performance.





NORTH AMERICA'S LEADING COMMUNITY BUILDER

The treegroup™ way

Communities in development or under construction 2007 - 2010

Ponderosa, Peachland, British Columbia	Katsura, South Surrey, British Columbia
Headwaters, South Surrey, B.C	Morgan Creek Business Park, Surrey, B.C.
Aspen Meadows, Windermere, B.C.	Hotel El Oasis, Zihuatanejo, Mexico
Salal on Promontory, Chilliwack. B.C.	

INVESTMENT PRINCIPLES

Wise use of capital is critical to the success of any project. We have earned a reputation as prudent managers of capital.

Always mindful of the responsibility of being entrusted with another's capital we have a defined set of principles for every project:

Deeply Committed

Projects are always funded with a large portion of our own capital.

Investor Priority

Whether it is return of capital, income or client interest, our investors always come first.

Clear Objective

Provide attractive total return through income and growth of capital, with a focus on sustainable distribution and downside protection.

Flexible Structure

Investments most often eligible under all usual statutes including RRSFs, TSFAs, RRIFs, DPSPs and RESPs.

Attractive Income

Every basis point counts, our income oriented investments strive to provide highly competitive distributions.

Competitive Growth

Above average returns versus our peers, without sacrificing security.

Thoughtful Risk

Relentless due diligence, third party governance, modest use of debt, full disclosure, value development, momentum construction and predetermined action plans to navigate uncertain environments.

Proven Strategy

Projects are process driven utilizing Treegroup's time tested, land development and construction process that blends environmental and social awareness with financial acumen.

Nothing in this publication is intended to constitute legal, tax, securities or investment advice, nor an opinion regarding the appropriateness of any investment, nor a solicitation of any type. This is a publication of Treegroup Developments Corp. and has been prepared solely for information purposes. It is made available on an "as is" basis. Treegroup Developments Corp. do not make any warranty or representation regarding the information. Date of first publication: September 2010.



everybody wins

Suite 265 - 21320 Gordon Way
Richmond, British Columbia
Canada V6W 1J8
Phone: (604) 288.9770
Fax: (604) 288.9771
E-mail: info@treegroup.ca

treegroup.ca

